



# THE COMPANY PROFILE



**YOUR  
PEOPLE.  
OUR  
PRIORITY.**

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## ABOUT US

**Nasna is a Jordan-based HR services provider dedicated to helping startups and SMEs across the MENA region.**

**We deliver reliable, tailored HR solutions, including Payroll Management, Staffing & Recruitment, Employer of Record (EOR), and HR Consultation, designed to meet the unique needs of growing businesses.**

**At Nasna, we believe great companies are built by great people, and we are here to support both.**



## VISION & MISSION

- **Vision**

**To become a trusted and distinguished HR partner in the MENA region, empowering people and enabling business growth through forward-thinking solutions.**

- **Mission**

**To empower startups and SMEs across the MENA region with tailored, people-first HR solutions that enhance efficiency, compliance, and growth.**



## OUR SERVICES

- **Payroll Management**

We handle your payroll accurately, on time, and in full compliance with local labor laws across the MENA region. From salary calculations and deductions to tax filings and social security submissions, we take care of the details so you can focus on growing your business.

- **Staffing & Recruitment**

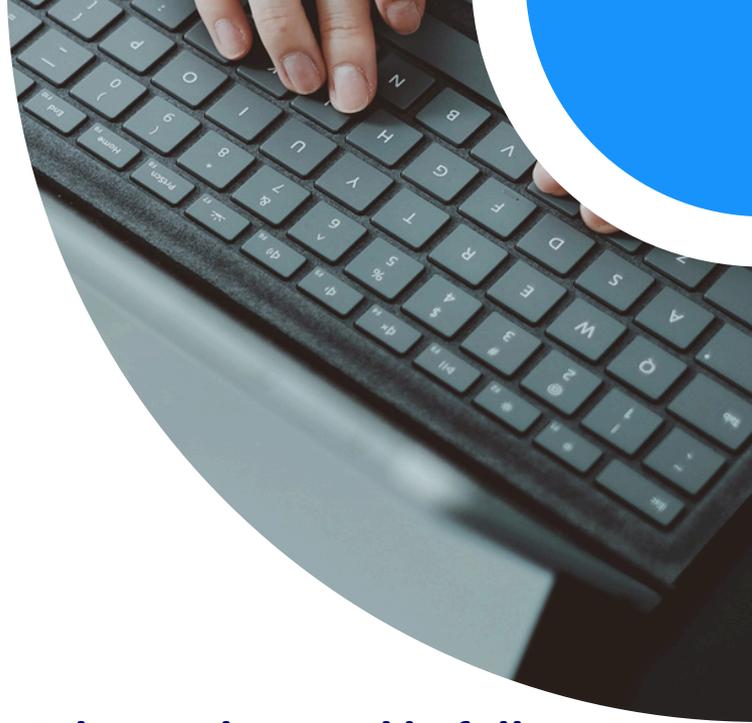
Whether you are hiring locally or remotely, we help you find the right talent. Our recruitment services cover everything from sourcing and screening to onboarding, with a deep understanding of both market needs and cultural fit across MENA and beyond.

- **Employer of Record (EOR)**

Expand into new markets without setting up a legal entity. As your Employer of Record, Nasna legally employs your team on your behalf—managing contracts, payroll, compliance, and benefits—so you can operate quickly and risk-free across borders.

- **HR Consultation**

We provide practical HR solutions tailored to your business stage and structure. From policy creation and performance management to compliance audits and process design, our consulting services help you build a solid HR foundation for long-term success.



## WHY CHOOSE US

- **Comprehensive HR Solutions**  
From recruitment to payroll and compliance, we provide end-to-end HR support under one roof.
- **Tailored to Your Needs**  
We adapt our services to fit startups, SMEs, and growing businesses across different industries.
- **MENA & Global Reach**  
Access to a wide talent pool across the MENA region and beyond.
- **Transparent & Fair Pricing**  
Clear fee structures, no hidden costs.
- **Expertise You Can Trust**  
Our team combines HR knowledge with practical business experience.
- **People-Centric Approach**  
We believe in building long-term partnerships by putting people first.



# CONTACT INFORMATION

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